

STRATEGIC PLAN 2022-2025

Strategic Directions



Building Organizational Strength and Capacity



Educating and Empowering Communities to Conserve Latinx Heritage



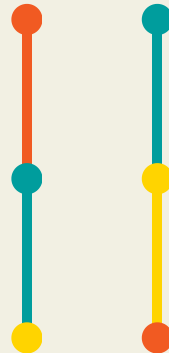
Growing Support for Our Movement

3-5 Year Vision Plan

Collaborative Expert Team

Long-Term Sustainable Funding

Equitable Effective Operations



Expand National Reach

Quality Consistent Education

Thriving Impactful Movement

MISSION

To build a movement that affirms Latinx heritage through education, conservation, and leadership development.

VISION

A just world that values Latinx heritage, people, and places.